Making Magazine Beach a more welcoming and vibrant park, connecting its community and stewarding its natural grounds.

MagazineBeach.org
Dear Friends of Magazine Beach,

Though it is only October, we can already say that this has been a banner year at the park, with the Powder Magazine turning 200 years old and Magazine Beach Partners, officially one. Working closely with the Mass. Department of Conservation and Recreation (DCR), we have catalyzed a series of major physical improvements. These include:

- Completing and opening a new spray deck
- Removing a broken wading pool
- Reseeding the park’s lawn
- Completing the renovation of the Powder Magazine
- Building an ADA-compliant canoe/kayak launch and river outlook

Independently, we’ve made a series of tactical improvements to the park, adding:

- 16 Adirondack chairs
- 2 portable toilets
- a willow tree

And through collaboration, we’ve additionally brought to the park:

- 5 interpretative signs about the Charles River watershed
- a wildflower meadow
- 100s of wetland plants

The park is more inviting than ever! But, there’s more work to do. Community members have told us that the Powder Magazine could be, but is not yet, a place where people could gather. They also told us they would like more opportunities to engage with the river: they want “open views,” and they want to be able to walk, push tricycles and wheelchairs, bike, and relax on improved river paths. Working together, we can transform the Magazine and the riverbank into a welcoming public space for social and natural interactions–promoting community and health.

Over the past year, we’ve continued to work with DCR and landscape architects Crosby Schlessinger Smallridge (CSS) to refine the plans for this transformation. Here, in Magazine Beach Partners’ first annual report, you can learn more about these plans, as well as our progress, programs, and finances. You’ll also learn about the many entities, organizations, and individuals who have made critical park improvements possible.

To the stewarding of Magazine Beach! Thank you for partnering with us. Your support makes this possible.

Cathie Zusy
President of Magazine Beach Partners

Cover image courtesy of Cambridge History Commission.
A Calendar of Recent Physical Improvements

**September 2017:** R. Bates completes spray deck; Ribbon cutting: June 8, 2018

**December 2017-Feb. 2018:** McConnell Enterprises removes broken wading pool

**May-July 2018:** DCR reseeds lawn

**May 2018:**
*Meadowscaping for Biodiversity (M4BD) donates wildflower meadow
*Turner Construction donates 2 picnic tables
*MBP donates 16 Adirondack chairs

**June 2018:**
*DCR installs 5 interpretative signs about the watershed developed by MBP, the Charles River Watershed Association (CRWA) and DCR
*Cambridge donates 100s of plants for wetland nursery

**August 2018:** Campbell Construction Group, LLC, completes interior renovation of Magazine. Ribbon cutting: July 7, 2018

**July-October 2018:** R. Bates builds canoe/kayak launch & outlook.
  * Groundbreaking: June 22, 2018. Ribbon cutting: date TBA

**September 2018:**
*DCR applies mulch to trees and cuts dead wood from poplars

**October 2018:**
*DCR repairs 9 broken benches and installs ADA-compliant curb ramps at parking crescent
*Charles River Conservancy (CRC) volunteers paint benches

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*At the Sept. 16 Benefit Party, decorative lights, food, drink and guests brought life to the newly restored Powder Magazine. Photo by David Torrey.*

*The ADA-compliant canoe/kayak launch and outlook is almost complete.*

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**Timeline of Major Park Improvements**

<table>
<thead>
<tr>
<th>Year</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>DCR completes Phase I renovations, including playing fields, exercise &amp; picnic areas and shoreline work</td>
</tr>
<tr>
<td>2012</td>
<td>Pedestrian footbridge built</td>
</tr>
<tr>
<td>2013</td>
<td>Broken playground removed</td>
</tr>
<tr>
<td>2015</td>
<td>Pool bathhouse roof repaired</td>
</tr>
<tr>
<td>2014-18</td>
<td>Powder Magazine repaired: exterior &amp; interior</td>
</tr>
<tr>
<td>2017</td>
<td>Spray deck built: opened in 2018</td>
</tr>
<tr>
<td>2018</td>
<td>Broken wading pool removed</td>
</tr>
<tr>
<td>2018</td>
<td>Lawn reseeded</td>
</tr>
<tr>
<td>2018</td>
<td>Canoe/kayak launch expanded and outlook built</td>
</tr>
</tbody>
</table>
Summer Programs

Over 1,400 people engaged in programs at the park, over 13,000 swam at the pool, and countless others used the new spray deck. We offered programs for children 3 mornings a week, and staged 3 larger community celebrations.

Our most popular events:

- July 3 Vanessa Trien & the Jumping Monkeys
- July 7 Powder Magazine Birthday Party
- July 22 Traditional Irish Session & ArtBoat
- Sept. 16 Benefit Party at the Powder Magazine

We were able to deliver several dozen programs by partnering with others and because of the generosity of our sponsors. (See list, page 14.)

Nature and History Education

Along with mounting 5 temporary interpretive signs about the watershed, we oversaw the publication of seasonal newsletters, Nature Notes @ Magazine Beach. These efforts were funded by a grant awarded to the CRWA by the National Fish & Wildlife Foundation Five Star and Urban Waters Restoration Grant Program. MBP has also initiated the development of permanent markers about the history of the park, which will be mounted in 2019.

Over the summer, we offered 4 nature programs led by Mass Audubon’s Habitat Education Center and Wildlife Sanctuary and Kids, Bugs, Art and the Fly, Buzz & Honk Festival, organized by Green Cambridge’s Cambridge Wildlife Puppetry Project. With our partners we presented the history of the park to 3 teen groups.

Communication

We keep current a website about the park and its programs (magazinebeach.org), which receives about 20,000 views annually per year; we maintain a Facebook page (with 485 followers); and we send 5-6 e-newsletters a year to over 1,250 engaged readers.

Stewardship

With the Charles River Conservancy, Charles River Watershed Association, Riverside Boat Club, and Charles River Cleanup Project (CRLS students), we hosted over a dozen invasive removal events and cleanups.

Working together, we:

- Pruned willows at boat launch construction site in anticipation of red-winged blackbirds’ nesting season
- Cleared weed trees from western swale
- Planted willow and 100s of wetland plants
- Removed phragmites and other invasive plants
- Painted benches, painted out graffiti, and removed trash

Independently, we also served as the “eyes on the park.” On a regular basis, we walk the park and report problems to DCR and Cambridge. Thanks to our advocacy, trash cans and portable toilets are emptied; grass is mowed; fallen branches, graffiti, and abandoned bikes are removed; broken benches and water fountains are repaired; and drainage issues are resolved.
What's Next? Our Plans

Phase II

Since 2014, we’ve partnered with DCR, Cambridge, CSS and the community to refine a landscape plan of the park’s shoreline and western section (“Phase II”). (See page 9.) That’s how parks are improved— with comprehensive plans. This design has been informed by:

- 3 public meetings in 2015 & 2016
- Over 250 surveys and interviews
- Ongoing feedback from park users

The first part of the plan that we’ll implement, Phase II-1, will: 1. increase the public’s engagement with the river and; 2. improve the area around the Powder Magazine in order to best serve a strong community-oriented tenant. Specifically, it will:

- Open up river views
- Improve the shoreline path
- Plant native river edge vegetation
- Add seating, including a swinging bench
- Improve the area around Powder Magazine: make its patio surface smooth and ADA-compliant and open up its terrace wall to create a visual and physical connection with the river

Project Costs & Funding

CSS estimates this will cost $1.85m. The City and DCR have pledged a total of $310,900 for the shoreline work and DCR has just committed another $500,000 to softscape (vegetation). A $25,000 State budget earmark and $50,000 of MBP community-raised funds have also been dedicated to Phase II-1. We anticipate additional commitments, forthcoming soon, to support the completion of this project. Please consider making a gift!

Our Long-term View

As funding becomes available, MBP remains committed to realizing the subsequent phases of the overall park plan, as informed by Magazine Beach users. Priorities include:

- Improving care of existing trees and adding trees and native plantings
- Replacing sunken parking lot with a grassy lawn
- Adding picnic tables and benches
- Adding grills and bins for hot coals
- Adding play space for children
- Improving and widening the substandard bike and pedestrian path along Memorial Drive (in design this fall)
- Adding permanent interpretive signs (in development)
- Improving path system within park
- Adding information kiosks and improving park entrances
- Maintaining stormwater treatment basins
- Adding rain gardens
- Adding shade to spray deck and pool areas
- Adding bike racks
- Ensuring more consistent management of park maintenance

We are your partners at Magazine Beach. With Cambridge’s limited open space selling at $50 million an acre, investing in our 17-acre riverside park is both crucial and smart. Let’s better what we’ve got.
Phase II Plan

For details about Phase II, see pages 7 & 8.
Magazine Beach Partners 2018 Financials

**Background:** In late 2017, a separate identity (Magazine Beach Partners, Inc.) was formed as a 501(c)(3) nonprofit organization and funds raised for the park were transferred from the Cambridgeport Neighborhood Association to the new entity. Our EIN #: 82-2453586.

**2018 Activity (through October)**
$78,741 is in the Magazine Beach Partners bank account available for future park investments. Retained revenue from prior years is $61,803 (This includes CRA grant of $8,143.) For program and benefit sponsors, see page 14. For detailed financial breakdown, see page 19.

**2018 Revenue and Support**

**2018 Expenses**

**In-Kind Goods & Services Donated**

- **Benefit donations** $2,745
- **Summer program donations** $3,210
- **Board & professional hours** 2,550 hours
- **Cleanup volunteer hours** 900 hours
- Total 3,450 hours @ $24.69 per hours = $85,180
- Total $91,136

*2018 Benefit with the addition of business sponsorships of $21,742*
2018 Park Projects

In 2018, finances were put in place for the canoe/kayak launch and outlook and shoreline work.

Canoe/Kayak Launch and Outlook - estimated cost $260,000

Sources of funding:

- **$56,523** Magazine Beach Partners (paid to DCR)  
  DCR Partnership Matching Fund Grants for FY2017 & FY2018 and  
  gap funding  
  (This includes gifts from: Kimco, BioMed Realty, the Judy Record  
  Fund/Mass Audubon, the Lawrence & Lillian Solomon Foundation &  
  individuals)

- **$76,666** DCR Partnership Matching Fund Grants for FY2017 & FY2018
- **$41,524** Additional DCR investment  
  (needed since bids were higher than anticipated)

- **$25,000** Cambridge CPA FY2017
- **$44,000** Additional Cambridge investment  
  (needed since bids were higher than anticipated)

- **$16,286** Cambridge Redevelopment Authority

Shoreline Improvements - estimated cost $310,900

Sources of funding:

- **$155,450** Cambridge CPA FY2019
- **$155,450** DCR Partnership Matching Fund Grant FY2019  
  (Project will go out to bid as part of larger Phase II-1 project.)

Note: Park improvement projects are under the control of DCR, the owner of the property.

Contributors to Magazine Beach Park in 2018

Principal Stakeholders
Mass. Department of Conservation & Recreation
City of Cambridge

Legislators
Senator Joseph Boncore  
Representative Jay Livingstone

Grantors
The Lawrence & Lillian Solomon Foundation  
The Cambridge Redevelopment Authority  
The National Fish & Wildlife Foundation Five Star and Urban Water Restoration Program (via the CRWA)

Corporate Sponsors

River Sustainers ($5k and above):

- MIT  
- Kimco
- Longleaf

Open Space Allies ($1k-2k):
Central Square Business Association, Charles River Conservancy  
Crosby Schlessinger Smallridge, Forest City, Hyatt Regency, M.F. Keane  
Contracting & Serna-Zipse Family

MBP Friends ($250-$500):
Amazon Campus @Central Square, Barrett Tree Service East, Inc., Benjamin  
William Construction, Cambridge YMCA, Charles Allen Renovations, Good News  
Garage, Harpoon Brewery*, Hope Legal Services, Jimmy’s Shoe Repair, Target* &  
Torry Architecture.

*goods/materials donated

In June, a group of 120 local and Connecticut teens volunteered at the park. They dug up phragmites and planted hundreds of wetland plants in the eastern swale.

In June, a group of 120 local and Connecticut teens volunteered at the park. They dug up phragmites and planted hundreds of wetland plants in the eastern swale.
Summer Program Partners
Blue Hill Observatory
Boston Dance Alliance
Cambridge Arts
Cambridge Central Square Library
Cambridge Community Center
Cambridge Community Schools, Department of Human Services
Cambridge Department of Public Works
Cambridge YMCA
The Druid
Food for Free
Green Cambridge's Cambridge Wildlife Puppetry Project
House of the Rising Tides
Make Music Boston
Mass Audubon
Mattapan Teen Center
O'Riley Dance Studio
The School of Classical Ballet

Stewardship Partners
Cambridge Plant & Garden Club
Charles River Watershed Association
Charles River Conservancy
Charles River Cleanup Project (CRLS)
Meadowscaping for Biodiversity

Cleanup Participants: Adobe, Biogen, Boston University, Boston University Academy, Boston University Forensics, Boston Kiwanis Group, Camp Kesem at MIT, City on a Hill School (Dorchester), the community, DPW’s Team Green Sense, Ernst & Young, Forward Financing Group, MIT, Mormon Youth Groups (greater Boston area & CT), Northeastern, Novartis, Pegasystems, Riverside Boat Club, Salesforce, STEAM Teen Program at Cambridge Community Center, Troop 56 (Cambridge), & Turner Construction & the community.

In-Kind Donors
Best Ever Chicken (Musicians)
DJ Professor TEA, aka Thomas Malone
Gary Blau, Photographer
Dr. Laura Brightman, Physician on-site
Central Square Florist
Charles Riverboat Company
Classic Graphics
Conway Design
Nina Cohen, Independent Scholar
Devin Ferreira, Producer & Musician
Dr. Bill Goldberg, Physician on-site
Callum Griffith, Graphic Designer
Lisa Houck, Artist
Harpoon Brewery
Home Depot
Knucklebones
David Lund, Riverside Boat Club
Bimal Nepal, Photographer
Caryn O’Connell, Development Consultant
Brian O’Donovan, Emcee
Jackie O’Riley, Irish Dance Instructor
Pagu
Laura Perovich, Researcher, Media Lab
Michael Schaffer, Photographer
Snowy Joey’s Ice Cream Truck
Starbucks
Jeanne Strahan, Naturalist
Erica Swanson, Medical Assistant on-site
Toscanini’s
Janet Theurer, Flower Arranger
Trader Joe’s
Traditional Irish Musicians organized by
Sean Clohessey, including Joey Abarta
Whole Foods

Individual Donors
$5,000+
Anonymous 1
Anonymous 2

$4,999 - $1,000
Sheryl Handler
Juan Serna & Lauryn Zipse

$999 - $251
Cambridge Plant and Garden Club
Richard & Penny Carver
Lasky Charitable Lead Trust
Heather Safforlai
Fred & Nancy Woods

$250 - $150
Maarten Asser
Ken Carson & Sally Foster
David Diamond & Karen Zukowski
Charles & Sheila Donahue
Brian & Lindsay Donovan
Bob Flack
Sarah Griffith & Paul Jefferson
Marc Hoffman & Jane Stolzman
Judy Nathans
Jo Ann Neusner Charitable Fund
John Shields
Martha Saerns
Sally Waldron & Bill Neukomm
Jack Wofford & Michael Lucido

$149 - $100
Richard & Range Amster
Laura & Howard Brightman
David Brophy & Kathleen Corey
Henrietta Davis & Richard Bock
Preston & Olivia Fiske
Bill & Marta Goldberg
Leslie Greis
Tibor Hangyal/Magazine Beach Shell
Dan & Gertrude Harkins
Wendy Holding
Debra L. Iles & Erik Sobel
Laura Jasinski
Charlotte Karnes & Fred Valouris
Janie Katz Christy & Samuel Christy
Matthew Kemkerait & Ethan Leavy
Peter Kittemfeller & Suo Yi Lee
Rick & Kathy Kosinski
Isabel & Charles Kurzen
David Lund & Julie Craven
Catherine Mannick
John McCannan
Margaret McNally
Steve Miller & Sally Benbasset
Joseph Moore & Annette LaMond
Sarah Morris & Jeff Michael
Carol O’Hare & Walter McDonald

$149 - $100 (cont.)
Stephen Oakley
Daniel Pike & Bara Litman
Susanne R. Rasmussen
Terrance & Trudy Regan
Beyhan & Charlie Roach
Tamar Schapiro
Audrey Schuman & Doug Feinberg
Katherine Seelye
Jay Shetley & Blair Trippe
Robert Simha
Niels Sokol & Carol Smith
Carol & Jerry Tougerre
Alice Turkel & Mitch Ryerson
Minka van Beuzekom
Kristen Wainwright & Rick Harriman
Marty Walz
Bob Woodbury
Cathie Zuzy & Sam Kendall

Up to $99
Anonymous 3
Bill August
Shery & Jeffrey Berg
William Boehm
Roberto Bonilla
Rebecca Bowie
Brian Campbell & Paula Wright
Dennis Carlone
Stephanie Couch
Margaret Duignan
Fred Fantini
Jan Ferrara
Ken Field
Glady's (Pebbles) Gifford
Robby Johnson
Janet Kinasewich
Peggy & Joe Kociubes
Peggy Kutchter
Ross & Denise Miller
Judith Morse
Marty Ostrow
Sam Perry
Jim & Penny Peters
Nicholas & Anne Read
Susan Schlossberg
Melissa Ann Smith
Laurie Taymor-Berry
David & Elizabeth Torrey
Susan Turner
Marc Warner & Bonnie Burke
Harte & Silas Weiner
Pace Willisson & Wendy Rowe
Rhonda Wilson

Thank you, all!
A Step Back: An Overview of Our Funding History

At our first Cambridgeport Neighborhood Association (CNA) cleanup at the park Nov. 14, 2010, we discovered that the roof of the park’s 1818 Powder Magazine was full of holes. Within weeks, we had an estimate for its temporary repair, for which we raised $1,990. That was the beginning of our education about collaborating with State government and our introduction to DCR. We learned that:

1. To repair the Magazine we would need to follow a process: first, conduct a historic structure report; then, hire an architect to propose renovations; and finally, repair the building.
2. Nothing happens without the support of local officials and politicians. Thankfully, we have had extraordinary support from the City, State and DCR. The engagement of Senators Boncore and Petruccelli and Representatives Livingstone and Walz has been key, as was engaging the City of Cambridge.

Raising Capital for Plans & Physical Improvements

In early 2011, we received our first of three New England Grassroots Environmental Fund grants to organize programs that would help bring attention to the need for park improvements ($6.5k). That same year, we applied for our first Cambridge Community Preservation Act (CPA) funds.

We have requested and received these CPA funds:

<table>
<thead>
<tr>
<th>FY</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>$25k</td>
<td>Historic Structure Report for Powder Magazine</td>
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<tr>
<td>2014</td>
<td>$100k</td>
<td>Stabilization of the Powder Magazine</td>
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<tr>
<td>2015</td>
<td>$56.5k</td>
<td>Complete Landscape Plan</td>
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<tr>
<td>2017</td>
<td>$116.6k</td>
<td>Interpretative Signage and Magazine Interior Rehab</td>
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<tr>
<td>2018</td>
<td>$25k</td>
<td>Canoe/Kayak Launch</td>
</tr>
<tr>
<td>2019</td>
<td>$155,450</td>
<td>Shoreline Edge Work</td>
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<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>$478,650</strong></td>
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DCR Partnership Matching funds have matched these Cambridge dollars:

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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<tr>
<td>2012</td>
<td>$50k</td>
<td>Historic Structure Report</td>
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<tr>
<td>2013</td>
<td>$225k+</td>
<td>Stabilization of the Powder Magazine</td>
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<tr>
<td>2014</td>
<td>$56.5k+</td>
<td>Completion of the Landscape Plan</td>
</tr>
<tr>
<td>2016</td>
<td>$30k+</td>
<td>Canoe/Kayak Launch</td>
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<tr>
<td>2018</td>
<td>$44,667</td>
<td>Outlook</td>
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<tr>
<td>2019</td>
<td>$155,450</td>
<td>Shoreline Edge Work</td>
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<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>$534,717+</strong></td>
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In FY2017 and FY2018, the Cambridge Redevelopment Authority Forward Fund donated $16,286.

And MBP has contributed our community donations as well to DCR:

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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<tr>
<td>2014</td>
<td>$11,219</td>
<td>for the Stabilization of the Powder Magazine</td>
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<tr>
<td>2018</td>
<td>$56,524</td>
<td>for the Canoe/Kayak Launch &amp; Outlook</td>
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<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>$67,743</strong></td>
<td>(DCR has matched these dollars as well.)</td>
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MBP has also raised additional funds to fill critical funding gaps. For the boat launch, we brought in: City of Cambridge ($44k), the Solomon Foundation ($13,250), the Judy Record Fund, Mass Audubon ($5k), Kimco Realty ($2.5k), and BioMed Realty ($2k).

It is by working together-City, State and community-that we’ve been able to make incremental improvements at the park. Our collaborative work has also inspired DCR to make additional investments: repairing the roof and windows of the pool bathhouse, building a spray deck, removing the broken playground and wading pool, reseeding the lawn, installing an ADA-compliant path to the Magazine, introducing curb ramps around the park, repairing benches and picnic tables, pruning trees, and making further contributions to the boat launch, the Powder Magazine renovation, and park landscape plan.

Ways to Contribute

- Send checks made out to “Magazine Beach Partners” to MBP Treasurer Marge Amster, 10 McTernan St., Cambridge, MA 02139.
- Donate on Paypal at magazinebeach.org.
- Volunteer. Contact Cathie Zusy at czusy@magazinebeach.org or 617.868.0489

The park’s new Adirondack chairs encourage people to linger.
Magazine Beach Partners Financial Statement
January - October 2018

<table>
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<tr>
<th>EXPENSES</th>
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<tr>
<td>CONTRIBUTION TO DOR FOR CANOE/KAYAK LAUNCH</td>
<td>64,990</td>
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<tr>
<td>SUMMER PROGRAM COSTS</td>
<td>6,287</td>
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<td>BENEFIT COSTS</td>
<td>2,570</td>
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<td>FUNDRAISING</td>
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<tr>
<td>FISH &amp; WILDLIFE GRANT (2018 expenditure, balance in 2017)</td>
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<td>INCREMENTAL PARK IMPROVEMENTS</td>
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<td>ADMIN</td>
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<td><strong>63,786</strong></td>
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<td>FOUNDATIONS</td>
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<td>SOLOMON FOUNDATION CANOE/KAYAK LAUNCH GAP FUNDING CHALLENGE GRANT</td>
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<td>SOLOMON FOUNDATION NEW DONOR CHALLENGE GRANT</td>
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<td>JUDY PEERGAMA AUDUBON FUND DONATION</td>
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<td>FISH &amp; WILDLIFE GRANT (225 received in 2017)</td>
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<td>FALL BENEFIT BUSINESS SPONSORS</td>
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<td>FALL BENEFIT INDIVIDUAL SPONSORS</td>
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<td>BENEFIT TICKET &amp; DONATION REVENUE</td>
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| CURRENTLY AVAILABLE FOR FUTURE PARK INVESTMENTS | 78,744 |